



## **PRIVACY NOTICE**

(Website and Cookies)

### **Policy Statement**

At Aarvee we are committed to protecting your privacy. This policy applies when we are acting as a controller of personal data, i.e. where we determine the purposes and means of processing personal data. It applies to all users of our website: <https://www.aarvee.co.uk>

### **Data We Collect**

Our website does not have a direct data capture form. However, we may collect personal data when you contact us.

We may process your personal data for the purpose of contacting you if you submit an enquiry via our website. The legal basis for this processing is our legitimate interest, namely the promotion of our services and expertise.

### **Information We Collect Automatically**

We also process cookies for the purpose of optimising our website and improving the user experience (e.g. images, display formats, and site navigation). The legal basis for this processing is your consent.

If you do not allow cookies, some parts of our website may become inaccessible or not function properly.

### **Data Use – Grounds for Using Your Data**

If you contact us, we will use your personal data for direct communication regarding your interest in our services.

If a business relationship is established, or a potential future opportunity is identified, then your professional details may be stored securely and reviewed on a regular basis.

We may use your data to:

- Communicate with you
- Communicate with your organisation



## **Sharing and Disclosure**

We will only share your personal data with third parties where reasonably necessary for providing you with information about our services or to comply with legal obligations.

## **Your Rights**

As a data subject under UK GDPR, you have the following rights:

- Request access to your personal data.
- Request correction of inaccurate or incomplete data.
- Request erasure or restriction of processing in certain circumstances.
- Object to processing based on legitimate interests or for direct marketing.
- Withdraw your consent to cookies at any time.

You can exercise your rights by contacting us using the details at the end of this notice. If you are unhappy with our handling of your personal data, you may lodge a complaint with the Information Commissioner's Office (ICO).

## **Cookie Policy**

### **What Are Cookies?**

Cookies are small text files placed on your device by websites for record-keeping purposes. They help us remember your preferences and improve your browsing experience.

We use:

- Strictly Necessary Cookies – essential for site operation.
- Performance Cookies – to understand how visitors use our site.
- Functionality Cookies – to remember user preferences.
- Targeting Cookies – including Google Analytics, to improve content relevance.

### **How to Manage Cookies**

You can block or delete cookies through your browser settings. Guidance is available here: [Google Support](#).

## **Security**

We use reasonable technical and organisational measures to protect your personal data from unauthorised access, use, loss, or disclosure.



### **Changes to This Policy**

We may update this policy from time to time. Any significant changes will be notified on our website. Continued use of our website indicates acceptance of the updated policy.

### **GDPR Compliance**

We handle all personal data ethically and transparently. Your data is only used for communication and service purposes, and you always have the right to ask us about the data we hold.

### **Contacting Us**

Aarvee is incorporated in England and Wales.

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